

What We Do

We specialize in commercial photo and video content creation. Our work directly helps our clients with their brand awareness, product launches, and sales targets. We can customize shoots to mix product and lifestyle content for both photo and video to make sure digital ads and social media posts are getting incredible engagement.

You may be thinking so... what's the deal?

We're offering a new client promotion through 2021. A half day of shooting photo and video, tailored for your company.

Half Day	5 hours of shooting photo + video Customizations for each below:
Photo + Video	10 styled flatlays or 25 lifestyle images (can be a combination) + One 30 second lifestyle video or One 15 second stop motion \$5,000

Setup and breakdown done outside of shoot hours.
Props and Talent not included.



hale
PRODUCTIONS



OUR PROCESS



Creative Pre-Production

- 1 initial concept call
- 1 update call (as needed)
- 1 final call (as needed)
- Unlimited email communication with 24 hour response time to answer questions

After receiving shotlist and direction we source and finalize:

- Talent
- Additional locations
- Style guides and mood boards
- Props and wardrobe
- Call sheets
- Detailed Production Schedules



Shoot Execution

- Day-of team includes a photographer, videographer, stylist, and producer
- Full use of our Urban Loft and prop inventory



Edits + 1 Round of Revisions

- Includes 16:9, 1:1, 4:5, and 9:16 edits
- Video(s) V1 edited and delivered within 10 days (including licensed music, brand animation, and text treatments)
- 1 round of revisions provided
- Photos delivered within 7 days
- Client has full rights to all final files

OUR CLIENTS

View some of our favorite clients, an example of our work with them, and what they have said about working with the Hale Productions team!

SmartyPants



PhD Launch Commercial
vimeo.com/342082736

"Great team! Great work! 13/10 would recommend!"

- Andrew Kmiec
Manager of Content & Creative

Birch Benders



Full Brand Video
vimeo.com/476143019/e8a3917ed5

"True all stars when it comes to getting high quality, creative and impactful content to use across social, digital and beyond! The team brings unique ideas to the table, while adhering to the overall brand vision."

- Emma Hussey
Digital Marketing Manager

Chosen Foods



Dip, Dollop, Devour - Guacamole + Salsa (Telly Award Winner)
vimeo.com/463965435/0d02cc3fe8

"I literally jumped up and down when I received the first video they produced for us - it was brilliant! The turnaround time was astounding and the final product was perfection. It was then that we decided to work with them (and only them) for all video production moving forward."

- Kate Buntенbach
Marketing Manager

Manscaped



Lawn Mower 4.0 Commercial - Stop Motion Video
<https://vimeo.com/592856593/4fba3d8e98>

"MANSCAPED™ had the pleasure of collaborating with Hale Productions for our Holiday 2020 and 2021 Valentines Day initiatives. The stop motion photography & videos centered around our key products performed extremely well and exceeded our expectations. To add the proverbial cherry on top, the professionalism and attention to detail from Kirk, Jess & team are extraordinary! We are both lucky and excited to continue to grow both our professional and personal relationships with such a talented and down-to-earth team!"

- Brent Jeong
Senior Project Manager

Additional Work Examples

BUBS Naturals - Stop Motion Video: vimeo.com/592894206/aaf3b7b95e

Kore Sunglasses - Brand/Explainer Video: vimeo.com/335237477

This is Visceral - About Us Trailer: vimeo.com/326179187